

By now you may have gotten an email from a friend or colleague pointing you to the Team Digital Preservation animations, the Saturday morning-style cartoon whose heroes defend against threats to digital preservation.

The cartoon series is one of the many innovative resources that [DigitalPreservationEurope](#) uses to boost public awareness of digital preservation. DPE's other outreach tools include international training events, instructional videos, reports, conferences and even a contest for cash prizes. But it's the cartoon that seems to have the farthest reach.